ELECT
DAVID CLARK

DEMOCRATIC CANDIDATE FOR CONGRESS

YOUNG – EXPERIENCED
DECISIVE

HEY, DAD, I'LL BE VOTING IN MY FIRST ELECTION IN NOVEMBER AND I'M PRETTY CONFUSED--
I'VE BEEN THINKING ABOUT THAT, SON. IT'S IMPORTANT THAT YOU VOTE, BUT MORE IMPORTANT, BE SURE YOU KNOW WHO AND WHAT YOU'RE VOTING FOR!
THIS 10TH DISTRICT CONGRESSIONAL RACE SURELY IS IMPORTANT. WHO DO YOU THINK WE OUGHT TO SEND TO CONGRESS?
I'VE STUDIED THE CANDIDATES AND ISSUES THOROUGHLY AND MY MIND'S MADE UP!

THIS TIME THERE'S A CANDIDATE BETTER QUALIFIED TO MEET THE CHALLENGE OF TODAY. BESIDES, HE'S A DEMOCRAT!
YES, ALL OVER THE COUNTRY THE PEOPLE ARE SWITCHING BACK TO THE DEMOCRATIC PARTY, AND I'M VOTING FOR DAVID CLARK.
MAGAZINE
OCTOBER 1958
DAVID CLARK... I HEAR HE HAS A PRETTY GOOD RECORD..
THE BEST, SON! DAVE HAS BEEN RIGHT IN THE THICK OF OUR STATE AFFAIRS FOR THE PAST EIGHT YEARS. HIS GREAT RECORD IN THE NORTH CAROLINA ASSEMBLY HAS BROUGHT MANY DEMANDS FOR HIM TO GO TO CONGRESS!

"THE PEOPLE OF THIS COUNTRY NEED THE BEST POSSIBLE REPRESENTATION, SON. WITH HIS EXPERIENCE AND BACKGROUND, I BELIEVE THAT DAVID CLARK IS WELL QUALIFIED TO SERVE ALL THE PEOPLE OF THIS DISTRICT IN CONGRESS!"

HOW ABOUT CLARK'S BACKGROUND?
DAVE'S FAMILY HAS LONG PLAYED AN IMPORTANT PART IN THE POLITICAL, PROFESSIONAL AND BUSINESS AFFAIRS OF OUR STATE AND NATION!

AMONG HIS DIRECT ANCESTORS ARE A FORMER GOVERNOR OF NORTH CAROLINA, U.S. SENATOR, SECRETARY OF THE U.S. NAVY, CHIEF JUSTICE OF THE NORTH CAROLINA SUPREME COURT AND NUMEROUS BUSINESS LEADERS...

DAVE HAS THAT SAME KIND OF BLOOD IN HIS VEINS TO MAKE HIM PUSH FORWARD. FROM THE VERY BEGINNING, HE HAS SHOWN UNUSUAL QUALITIES OF LEADERSHIP. LET ME TELL YOU A LITTLE ABOUT HIS CAREER...

"DAVID CLARK WAS BORN IN LINCOLNTON, NORTH CAROLINA ON JULY 4, 1922...

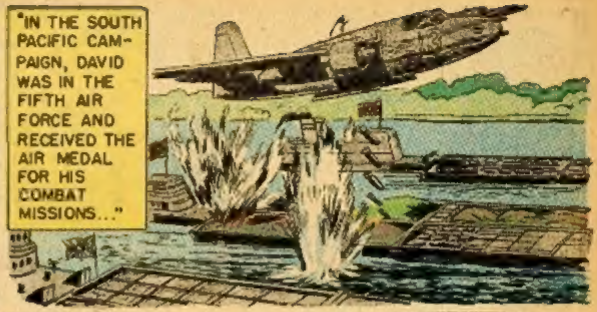
"HIS QUALITIES OF LEADERSHIP WERE EVIDENT AT AN EARLY AGE WHEN HE ADVANCED TO THE RANK OF EAGLE SCOUT...

"HE RECIEVED SECONDARY SCHOOL TRAINING AT LINCOLNTON HIGH SCHOOL WHERE HE WON LETTERS IN FOOTBALL AND BASKETBALL...

"AT WASHINGTON & LEE UNIVERSITY, DAVID SHOWED A WIDE RANGE OF INTERESTS AND WAS ACTIVE IN STUDENT GOVERNMENT!"

"IN 1943 DAVID'S FORMAL EDUCATION WAS INTERRUPTED WHEN HE VOLUNTEERED IN THE U.S. AIR FORCE. HE BECAME AN OFFICER AND PILOT OF AN A-20 ATTACK BOMBER..."

"IN THE SOUTH PACIFIC CAMPAIGN, DAVID WAS IN THE FIFTH AIR FORCE AND RECEIVED THE AIR MEDAL FOR HIS COMBAT MISSIONS..."



"WITH THAT KIND OF EXPERIENCE, DAVID HAS A FIRSTHAND KNOWLEDGE OF THE CONTRIBUTIONS FIGHTING MEN HAVE MADE TO OUR COUNTRY..."

UNLESS WE WIN THE COLD WAR WITH RUSSIA, WORLD WAR II WILL HAVE BEEN FOUGHT IN VAIN !

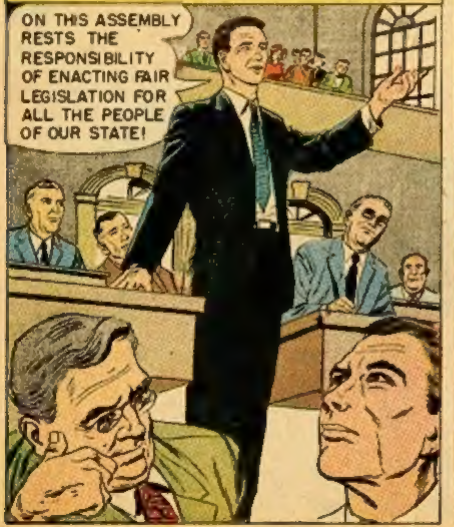
DAVE'S INTEREST IN VETERANS' AFFAIRS IS BACKED UP BY HIS MEMBERSHIP IN THE AMERICAN LEGION AND VETERANS OF FOREIGN WARS. HE HAS SERVED AS VICE COMMANDER OF HIS LOCAL V.F.W. POST!
"AFTER LEAVING MILITARY SERVICE, DAVE STUDIED LAW AT THE UNIVERSITY OF NORTH CAROLINA. THE NEXT EIGHTEEN MONTHS AFTER GRADUATION SAW HIM TAKING PART IN A LOT OF DIFFERENT ACTIVITIES..
"HE BECAME ACTIVELY ENGAGED IN THE PRACTICE OF LAW...
"BECAME COUNTY CHAIRMAN OF THE AMERICAN RED CROSS...
"...AND WAS NAMED STATE CHAIRMAN OF THE JUNIOR CHAMBER OF COMMERCE AMERICANISM COMMITTEE..."
THE BEST WAY TO COMBAT COMMUNISM IS WITH DYNAMIC AMERICANISM!

"ALONG WITH ALL HIS OTHER WORK, HE WAS CO-CHAIRMAN OF THE NORTH CAROLINA CITIZENS COMMITTEE TO PROMOTE PUBLIC INTEREST IN MORE EFFICIENT AND ECONOMICAL OPERATION OF THE FEDERAL GOVERNMENT. IN THIS CAPAC Y HE CONSULTED WITH NORTH CAROLINA CONGRESSIONAL LEADERS, INCLUDING SENATOR HOEY..."

SOUNDS LIKE HE KEPT BUSY. HOW DID HE FIND THE TIME FOR SO MANY THINGS?
ONLY DAVE CLARK CAN ANSWER THAT. EVEN BEFORE HE GRADUATED FROM LAW SCHOOL HE RAN FOR PUBLIC OFFICE AND WAS ELECTED TO THE STATE LEGISLATURE!

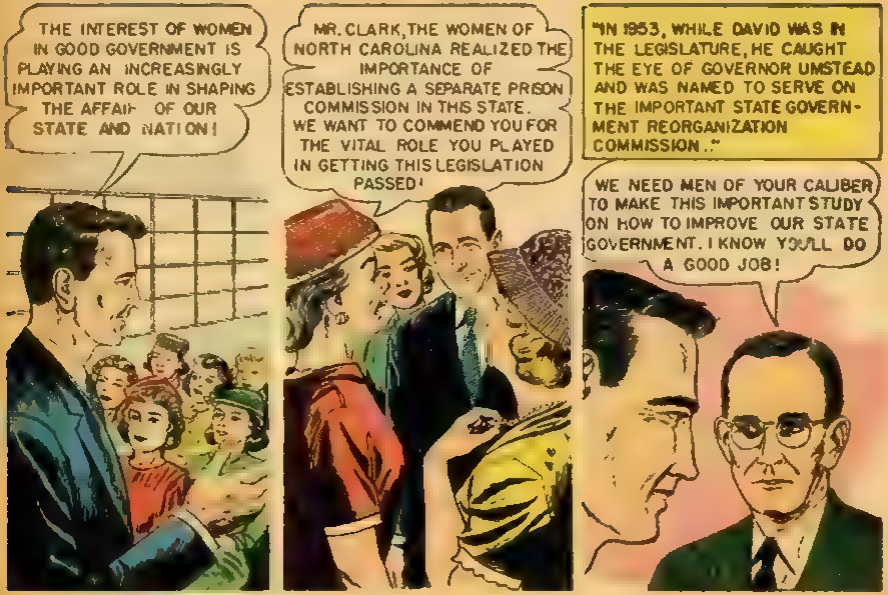
"AT RALEIGH, DAVID'S TALENTS WERE QUICKLY RECOGNIZED. AT THE VERY FIRST SESSION, HE WAS NAMED TO NINE COMMITTEES..."
CONSERVATION & DEVELOPMENT
HEALTH & WELFARE
"DURING THOSE FOUR TERMS IN IN THE STATE LEGISLATURE, HIS COLLEAGUES RECOGNIZED CLARK AS A MAN OF OUT-STANDING ABILITY..."
IN THE EIGHT YEARS I'VE KNOWN DAVE IN THE LEGISLATURE, HE HAS SERVED ON PRACTICALLY EVERY IMPORTANT COMMITTEE. HE'S REALLY A WORK HORSE!
WITH HIS EXPERIENCE, HE PROBABLY HAS THE BEST ALL-AROUND KNOWLEDGE OF OUR STATE GOVERNMENT OF ANY MAN HIS AGE IN NORTH CAROLINA. HE KNOWS HOW TO GET THINGS DONE!

"IN THE LEGISLATURE HE WAS A SERIOUS AND CONSCIENTIOUS LAWMAKER..."



"ALL THROUGH HIS YEARS IN THE LEGISLATURE, DAVID DEMONSTRATED AN EXCEPTIONAL ABILITY TO GET LAWS PASSED. HERE ARE A FEW IMPORTANT PIECES OF LEGISLATION IN WHICH HE PLAYED A MAJOR PART..."

- **ESTABLISHMENT OF A STATE PRISON COMMISSION--**
  SEPARATION OF THE PRISON SYSTEM FROM THE HIGHWAY COMMISSION
- **JUDICIAL REDISTRICTING**
- **ESTABLISHMENT OF A DEPARTMENT OF ADMINISTRATION--**
  AND A DIVISION OF GENERAL SERVICE--
  PROVISIONS FOR A MORE EFFICIENT AND ECONOMICAL OPERATION OF THE STATE GOVERNMENT AND BETTER LONG RANGE PLANNING


THE INTEREST OF WOMEN IN GOOD GOVERNMENT IS PLAYING AN INCREASINGLY IMPORTANT ROLE IN SHAPING THE AFFAIRS OF OUR STATE AND NATION!
MR. CLARK, THE WOMEN OF NORTH CAROLINA REALIZED THE IMPORTANCE OF ESTABLISHING A SEPARATE PRISON COMMISSION IN THIS STATE. WE WANT TO COMMEND YOU FOR THE VITAL ROLE YOU PLAYED IN GETTING THIS LEGISLATION PASSED!
"IN 1953, WHILE DAVID WAS IN THE LEGISLATURE, HE CAUGHT THE EYE OF GOVERNOR UMSTEAD AND WAS NAMED TO SERVE ON THE IMPORTANT STATE GOVERNMENT REORGANIZATION COMMISSION."
WE NEED MEN OF YOUR CALIBER TO MAKE THIS IMPORTANT STUDY ON HOW TO IMPROVE OUR STATE GOVERNMENT. I KNOW YOU'LL DO A GOOD JOB!

"DAVID CONTINUED THE STATE REORGANIZATION STUDY UNDER GOVERNOR HODGES, TWICE SERVING AS CHAIRMAN OF THE COMMISSION! HE RESIGNED AS CHAIRMAN TO ENTER THE RACE FOR U S CONGRESS "

DAVID CLARK IS AN OUTSTANDING YOUNG MAN, WELL QUALIFIED BY EXPERIENCE, TRAINING AND TEMPERAMENT TO BECOME A TOP-FLIGHT MEMBER OF CONGRESS. HE POSSESSES ALL THE NECESSARY QUALIFICATIONS FOR CONGRESSIONAL LEADERSHIP-- ABILITY, CHARACTER, VIGOR, UNSELFISHNESS, AND DEDICATION I FEEL THAT DAVID CLARK IS AN OUTSTANDING STUDENT OF GOVERNMENT AND HE WAS ONE OF THE BEST LEGISLATORS IN THE NORTH CAROLINA GENERAL ASSEMBLY HIS ELECTION WILL REFLECT GREAT CREDIT UPON THE TENTH DISTRICT, STATE OF NORTH CAROLINA AND THE DEMOCRATIC PARTY. I STRONGLY URGE HIS SUPPORT.

WITH CLARK TURNING TOWARD FEDERAL GOVERNMENT, WHAT WILL HE BE WORKING FOR IN WASHINGTON FOR THE PEOPLE OF NORTH CAROLINA?

IT'S A FORWARD-LOOKING PROGRAM, SON! FOR ONE THING, DAVE HAS HIS OWN FARM AND KNOWS FIRST-HAND THE MESS THE REPUBLICAN ADMINISTRATION HAS PUT FARMERS IN TODAY

I NEED A NEW TRACTOR, BUT PRICES ARE SO HIGH I CAN'T SWING IT, WITH LESS INCOME ALL THE TIME!
WE MUST KEEP A CHECK ON THE SPREAD BETWEEN THE PRICE YOUR CROPS BRING AND WHAT THE CONSUMER PAYS. ONLY IF YOU FARMERS GET A FAIR PRICE CAN A SOUND PROSPERITY BE MAINTAINED!
THE FARMERS OF NORTH CAROLINA ALREADY KNOW ABOUT DAVE CLARK. HE WAS A KEY MAN IN INCREASING THE PER GALLON REFUND FOR THEM ON ALL NON-HIGHWAY GASOLINE USED ... AND IN SIMPLIFYING THE REFUND FORMS!
THE REPUBLICAN ADMINISTRATION SINCE 1952 HAS PROMISED TO BALANCE THE BUDGET, LOWER THE NATIONAL DEBT, LOWER TAXES... NONE OF THIS HAS BEEN DONE!

GRAVE DANGER LIES AHEAD UNLESS WE AWAKE NOW TO THE NEED FOR RESTORING A SOUND ECONOMY. TO DO THAT REQUIRES ACTION--THE KIND OF ACTION WE'RE NOT GETTING FROM THE REPUBLICANS IN WASHINGTON!
THE MOST DANGEROUS PART OF THE PRESENT ADMINISTRATION'S FAILURE IS OUR LAGGING DEFENSE PROGRAM AND THE LACK OF AFIRM FOREIGN POLICY. FAILURE OF THE ADMINISTRATION IN THESE FIELDS HAS DROPPED THE PRESTIGE OF THE UNITED STATES TO A NEW LOW AROUND THE WORLD. LACK OF DECISIVE ACTION IN WASHINGTON HAS BEEN DISASTROUS AND DISGRACEFUL!
AT LEAST THERE'S ONE WAY WE CAN ALL HELP STRAIGHTEN THIS MESS OUT. WE'D BETTER GET AS MANY DEMOCRATS BACK IN WASHINGTON AS WE CAN. DAVID CLARK IS THE ONE I'M VOTING FOR!

"DAVID CLARK IS DEDICATED NOT ONLY TO PUBLIC SERVICE, BUT ALSO TO HIS CHURCH. IN THE FIRST PRESBYTERIAN CHURCH IN LINCOLNTON, WHERE HE HAS SERVED AS DEACON, DAVID TEACHES THE YOUNG ADULT SUNDAY SCHOOL CLASS..."

IN OUR EVERYDAY LIVES, AT HOME AND AT BUSINESS, WE SHOULD MAKE THE GOLDEN RULE OUR CONSTANT GUIDE!

WITH HIS DEVOTED WIFE, THE FORMER KATHRYN GOODE OF CHARLOTTE, AND THEIR THREE YOUNG SONS, DAVID IS READY TO TACKLE THE CHALLENGE OF THE BIG JOB AHEAD!

For Able, Effective Representation in Washington

VOTE FOR

DAVID CLARK

FOR CONGRESS

Election Day is November 4

HERMAN MOORE AND WALTER CLARK
CO-CHAIRMEN
CLARK FOR CONGRESS
COMMITTEE
317 S. TRYON ST.
CHARLOTTE, N.C.

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